

BETH MALONEY, MS Ed
Museum Education Consultant
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Providing educational expertise to museums, historic sites and cultural organizations for 15 years with a focus on promoting access to cultural resources and developing engaging programs for visitors of all ages. Services include curriculum and program development, interpretation and visitor experience planning and professional development.

INTERPRETATIVE AND STRATEGIC PLANNING

Winterthur Museum, Gardens & Library

November 2018 - present

Partner with staff and consultant team to develop plans for an environmentally, financially and socially sustainable model of collection management. Design and facilitate initial kick off meeting, lead envisioning workshops with staff, support efforts to evaluate and engage new audiences and lay the groundwork for growth in interpretive techniques that increase collections accessibility.

Heart of the Civil War Heritage Area

January 2015 – present

Research educational programming and content at historic sites, museums, and parks within the Heritage Area. Assess the potential strengths and focus to highlight in an online portal serving teachers and student youth travel market. Develop recommendations and educational activities for leveraging connections between Heritage Area sites and Maryland's Heart of the Civil War PBS documentary and www.crossroadsofwar.org website. Train staff at 10 historic sites throughout the region through grant funded professional development workshop series.

National Park Service/Captain John Smith National Historic Trail

May – September 2016, September 2017 - present

Develop interpretive plan for Susquehanna Heritage, a Visitor Contact Station for the Captain John Smith Historic Trail, including thematic framework, target audience and programming recommendations. Collaborate with larger project team to create a Master plan, including some exhibition elements, for the surrounding region of the lower Susquehanna River, region including historic houses, park lands and recreational areas. Design and facilitate connected workshops for staff and volunteers to practice visitor-centered approaches, vision thematic and interpretive messages and build capacity for programming.

Homewood Museum

February – April 2018

Partner with Curatorial team to crafted content for brochure for a new tour experience of this historic house that details the experience of three families – one free and two enslaved - who lived and worked at Homewood during the first quarter of the 19th Century. Edited existing research, identified key concepts and points of information and provided feedback on design with target audience in mind.

Burlington County Historical Society

January 2016 – December 2016

Project lead to improve programming and exhibitions in Historic House museum to better serve family visitors and student groups. Researched models and facilitated development of new engagement approaches. Supported staff to achieve an expanded history immersion experience with engaging activities designed for intergenerational audiences.

Baltimore Museum of Industry

May 2015, February – October 2016*

Conducted assessment of current educational programs, identified under-represented topics, themes and concepts. Facilitated planning workshops to develop focus and format of two new school programs. Created content for successfully funded proposal. Develop learning objectives, programming materials, field test program with teachers. *Currently serving as Director of Interpretation for the museum leading education and public programming staff and working with exhibition development teams to make exhibitions more engaging and visitor-centered. With undergraduate students from Johns Hopkins University and the Maryland Institute College of Art, curated interactive exhibition space entitled “Why We Work” open through April 2019.

Historic London Town & Gardens

October 2014 – September 2015

Assessed current Education programming structure and content for impact and durability. Coached newly hired Director of Public Programs through review and revision of school programming offerings. Provided recommendations for more durable financial model. Trained museum teachers to facilitate more engaging and interactive experiences for school groups.

Laurel Historical Society

July 2014 – August 2015

Created programming plans and toolkit of activities for staff to use to engage audiences. Evaluated and develop activities for ELL audiences. Assisted with development of interactive space onsite by identifying themes and activities, supporting front-end and formative evaluation, prototyping label copy and sourcing supplies.

Jefferson Patterson Park & Museum

September 2013 – May 2014

Created concept plan for renovation of Discovery Room space at Visitor Center. Facilitated front-end and summative evaluation, brainstormed with staff, identified goals, themes, activities and sources for interactive space designed for children and intergenerational audiences.

Lewes Education Coalition

May 2014

Facilitated strategic planning for consortium of educational organizations; identified ideas for more impactful, coordinated efforts to serve teachers across venues, grounded in thematic and programmatic connections.

Lewes Historical Society

April 2011 – October 2011, November 2016

Designed a case for support for Education department, including plans for docent, school, family and community programming, interpretation and potential collaborations. Recommendations based on extensive research, site visit, interviews and analysis. Project successfully funded by Jessie Ball duPont Foundation. Planned and facilitated visioning workshop for staff and stakeholders regarding Children's Area in new Lewes History Museum.

CURRICULA

National Archives and Records Administration

October 2015 – June 2016

Work with the Education and Exhibitions departments to develop and design an Educational Activity Guide for *Amending America; The Bill of Rights* traveling exhibition marking the 225th anniversary of the Bill of Rights. Developed content and activities; tested with teachers and stakeholders; revised content and developed design guidelines for production.

White House Visitor Center & The Octagon Museum

January, May 2014 – October 2014

Facilitated planning workshop for War of 1812 Traveling Trunk program development. Served as humanities scholar to provide guidance, support and review of related teacher-generated material. Created supplemental original resources for program.

Maryland Public Television

April – August 2014

Created historical overview and educational component for character-based War of 1812 on-line resource. Created lesson plans, background information, as well as interactive activity ideas for teacher testing.

The Walters Art Museum

January 2013 – July 2013

Developed Traveling Trunk related to the exhibition *New Eyes on America; the Genius of Richard Caton Woodville* and pieces from permanent collection. Wrote lesson plans and worked with staff to identify objects, develop supplemental materials and design evaluation process.

U.S. Capitol Visitor Center

August 2012 – April 2013

Wrote 8 lesson plans to complement themes in on-line exhibit *E Pluribus Unum, Out of Many One* and highlight historical and present significances of U.S. Capitol Building and Congress. Conducted evaluation with teachers; worked with curatorial staff.

Jefferson Patterson Park & Museum

September 2011 – April 2013

Developed War of 1812 Traveling Trunk, *Through the Perilous Fight: The War of 1812 in Maryland*. Identified objects; wrote 10 lesson plans and teacher's guide. Three copies of the trunk created to serve teachers statewide. Assisted with design and facilitation of teacher training.

Laurel Historical Society

April 2012 – July 2012

Evaluated current educational program via interviews and site visit. Made recommendations and developed original material to best serve target audiences. Created multidisciplinary lesson plans and supplemental material, identified objects for Traveling Trunk, designed interactive elements for use by visitors and school groups in gallery space.

Van of Enchantment, New Mexico Department of Cultural Affairs

April 2008 – December 2011

Created multidisciplinary lesson plans based on traveling exhibitions and meeting New Mexico State Content Standards for grades 4, 7 and 12. Assisted with design of plans for on-site programming at schools and community events, statewide.

KNME/New Mexico History Museum

July 2010 – September 2011

Developed one page, multidisciplinary lesson plans based on 15 short videos featured in the permanent exhibition at New Mexico History Museum and on the KNME New Mexico PBS website.

National Hispanic Cultural Center

April 2009 – June 2010

Researched, developed and created gallery guides for the permanent collection of the Art Museum. Worked collaboratively with education and curatorial staff, wrote content, tested with family and teen audiences and proposed design ideas.

PROGRAM DEVELOPMENT

Baltimore Heritage

October 2014 – September 2015

Guide staff through concept development, field-testing and implementation of site based school programming exploring history of Patterson Park, the War of 1812, archeology and preservation. Developed game structure and script for augmented reality, app for middle school students. Researched necessary materials and recommended strategies for scaffolding in the classroom.

Anderson-Abruzzo Albuquerque International Balloon Museum

September 2009 – January 2010

Designed and coordinated large family events tied to special exhibitions and weekly family programs focused on literacy. Supervised education and docent staff. Created a plan for docent recruitment, training and supervision. Coordinated annual teacher workshop during 2009 Albuquerque International Balloon Fiesta, the largest ballooning event in the world.

Maxwell Museum of Anthropology

September 2005 – April 2007

Served as humanities scholar and content advisor for *The American Image: Photographs of John Collier Jr.*, an artifact-based multimedia curriculum. Worked with curatorial staff to determine content and scope, developed lesson plans based on photographs and historical context, and collaborated with

technological design team (Technology Education Center at UNM and Ideum). Website won Best of the Web, Museums and the Web Conference, 2008.

The Palace of the Governors, Traveling Exhibitions Program Museum of New Mexico

October 2004 – June 2007

Developed evaluation tools and analyzed data pertaining to programs connected to *Lasting Impressions; The Private Presses of New Mexico* exhibition. Created educational materials for Lasting Impressions exhibition and advised staff on serving audiences. Crafted supplemental educational materials for 10 - 12 traveling exhibitions, served as a resource to staff at traveling exhibition venues.

TEACHING AND TRAINING

Johns Hopkins University

January 2013 – present

Develop courses for Program in Museums and Society for undergraduate students; supervise graduate students, create curriculum, plan for class sessions and partner with local museums. Partners include: *Evergreen Museum and Library, Baltimore Museum of Industry, Homewood Museum, Maryland Institute College of Arts, Baltimore National Heritage Area, The Walters Art Museum and the Eubie Blake Cultural Center.*

Maryland Humanities Council/Museums on Main Street

July 2016 – present

Serve as member of the Capacity Building Team, supporting staff at sites hosting the traveling exhibition through facilitated trainings and one-on-one workshops.

Baltimore National Heritage Area

March 2017

Developed training materials and agenda for Urban Ranger training workshop. Topics included facilitated dialogue, tour development, and meeting the needs of a wide range of tour participants.

National Park Service/Chesapeake Bay

March - June 2015

Developed training materials related to interpretive practice, facilitated dialog and program development. Designed interpretive guide training for staff and docents from small museums, historic sites and heritage areas along the Star-Spangled National Historic Trail in Southern Maryland.

New Mexico Museum of Natural History and Science

March 2006 – April 2007

Created educational materials for *Start Up: Albuquerque and the Personal Computer Revolution* exhibition including 10 lesson plans, 3 gallery guides and extensive docent training materials. Participated in docent training sessions. Provided expertise and support in designing other educational materials and programming.

***American Visionary Art Museum; New Mexico Humanities Council; Spanish Colonial Arts Museum;
The Maxwell Museum of Anthropology***

Var. 2005 – 2012

Created interactive trainings for docents, teachers and museum professionals. Topics included developmentally appropriate teaching techniques, teaching with objects, serving the needs of family audiences, marketing strategies, and program evaluation.