

## **BETH MALONEY, MS Ed**

[beth@bethmaloney.com](mailto:beth@bethmaloney.com)

*Providing educational expertise to museums, historic sites and cultural organizations. Promoting access to cultural resources and developing innovative and engaging programs that inspire life-long learning and stewardship.*

### **EXPERIENCE**

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***Baltimore Museum of Industry***  
*Director of Interpretation*  
2017 - present

Lead the museum's education, community and public programs, establishing strategic and ongoing priorities for current programs and new initiatives. Work with staff to ensure that new and existing exhibitions are visitor-centered and engaging. Support staff in evaluation and growth of educational programs.

***Museum Education Consultant***  
2004 – present

Work with museums, historic sites and cultural organizations to engage visitors of all ages. Services include curriculum and program development, interpretative and visitor experience planning, exhibition research and writing, project management and professional development for staff, educators and docents. Select current and former clients include: *Heart of the Civil War Heritage Area, National Archives, Baltimore Heritage, National Park Service, Laurel Historical Society, Historic London Town & Gardens, U.S. Capitol Visitor Center, Maryland Public Television, Jefferson Patterson Park & Museum, New Mexico History Museum, White House Visitor Center, Walters Art Museum, Homewood Museum*

***Johns Hopkins University***  
*Lecturer*  
January 2013 – present

Develop undergraduate courses for Program in Museums and Society; supervise graduate students, create syllabus, plan for class sessions and partner with local museums and heritage organizations. Select current and former partners include: *The Baltimore Museum of Industry, Homewood Museum, Maryland Institute College of Art, Baltimore National Heritage Area*

***University of New Mexico***  
*Adjunct Professor*  
January 2006 – January 2010

Designed courses in Museum Learning for undergraduate and graduate students; developed syllabus, facilitated class discussion and field trips, and provided student assessment on weekly basis. PLACE faculty grant recipient.

***Oakland Museum of California***  
*History Programs*  
June 1999 – July 2004

Education Specialist for exhibition development teams: responsible for evaluation, concept development, label and audio guide text review and advocacy for diverse audiences. Developed, implemented and evaluated 10 – 15 educational programs annually for students, teachers, intergenerational groups and the general public. Generated and managed budget of \$47,000; trained and

supervised 10+ museum teachers and approximately 50 docents. Developed monthly, interdisciplinary family programs: workshops, self-guides, performances and large community celebrations. Supervised and coordinated 515+ classes, approximately 15,500 students, during 6 months of *GOLD FEVER!* Exhibition.

## **PUBLICATIONS & EXHIBITIONS**

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- *Why We Work*. An interactive exhibition developed with undergraduates at Johns Hopkins University and the Maryland Institute College of Art, Baltimore Museum of Industry, 2018.
- *Museums & Universities; Partnerships with Lasting Impact*, Journal of Museum Education, Vol. 41.4, Guest Editor, 2016.
- *A Sense of Place*. A signage exhibition developed with undergraduates at Johns Hopkins University. 2016 - continuing
- Online lesson plans highlighting historical and present significances of U.S. Capitol Building and Congress. Capitol Visitor Center, 2013.
- *Through the Perilous Fight: The War of 1812 in Maryland*, Jefferson Patterson Park and Museum Traveling Trunk, 2012.
- *Trails and Tales; A Curriculum about El Camino Real*, 2008; *Riding the Rails and Traveling the Trails; A Curriculum about Railroads in New Mexico and the Santa Fe Trail*, 2009; *Road Trips: A Curriculum about Route 66 in New Mexico*, Van of Enchantment, 2011.
- Gallery guides for teen and family audiences, National Hispanic Cultural Center, 2010.
- *El Favor de los Santos*, Palace of the Governors, 2008.
- Curriculum materials exploring Zarzuela musical traditions and Dias de Muertos, National Hispanic Cultural Center, 2007.
- *The American Image – The Photographs of John Collier Jr.* activities on-line and teacher lesson plans for use in the classroom, 2006.
- *Startup – Albuquerque and the Personal Computer Revolution* Docent resources and teacher lesson plans, 2006.
- *Lasting Impressions: The Private Presses of New Mexico*, Palace of the Governors, 2006.
- *Striking Gold: Mining the Resources of the Crocker Art Museum*, teacher lesson plans, 2004.

## **PRESENTATIONS**

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- *Creating Exhibitions Through Collaboration*. Goucher College MA in Cultural Sustainability, 2018.
- *Innovative Audience Engagement from Outside the Museum Bubble*. American Association of State and Local History session and webinar, 2017.
- *Know the Ropes; Current Trends in Museum Education*, Small Museums Association Annual Conference, 2017.
- *Campus History as Public History*, working group member, National Council of Public History, 2016.
- *Don't be a Runaway Bride; The Possibility of Building a Long-Term Relationship with Your Community*, American Association of State and Local History session and webinar, 2015.
- *Using Objects in Museums, Creating the Visitor Centered-Museum*, Historic London Town & Gardens, 2015.

- *Interpretive Guide Training*, National Park Service/Chesapeake Bay, 2015.
- *The Social Responsibility of Museums*, Small Museums Association Annual Conference, 2015.
- *When the Past Meets Current Tensions and Concerns*, Bmore Historic UnConference, 2014.
- *Creativity and Intentionality; Virtual Book Club Chat* via Google hangout, Education Committee, American Alliance of Museums, 2014.
- *Through the Perilous Flight; Professional Development Workshop* for educators, Jefferson Patterson Park and Museum, 2013.
- *Don't Touch That; Engagement in a "Traditional" Museum*, Creating the Visitor-Centered Museum, Historic London Town & Gardens, 2012.
- *Making your site Family-Friendly*, Small Museums Association Annual Conference, 2012.
- *Museums in Service to Teachers; Docent training - ingredients for success; The American Image: A case study for using new technology to highlight your collections; Bringing life to the galleries*, New Mexico Association of Museums Annual Conferences 2005, 2007, 2009.
- *The American Image; demonstration of on-line curriculum*, Museums and the Web Conference, 2007. Nominated for Best of the Web, 2007.

## **CONTINUING EDUCATION**

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- Interpretive Planning for Small Museums, American Alliance of Museums Webinars, 2015
- Exhibit Label Writing at its Best, American Alliance of Museums Webinars, 2015
- Using Objects in Museums; Creating the Visitor-Centered Museum with John Russick, 2015
- Hooking visitors for the long term; Creating the Visitor-Centered Museum with Tim Grove, 2014
- Creativity in Museum Practice, workshop with Rainey Tisdale, 2014
- Art, Community and Conservation workshop with Nina Simon, 2010
- Creating Better Visitor Experiences seminar with Dale Jones, 2010
- Building on Research to Improve Practice; Applying what we know about learning science in informal environments with Dennis Schatz, 2010
- Assessing Family-Friendly Programs with Minda Borun, 2006
- The Big Idea Workshop & Exhibit Labels Workshop with Beverly Serrell, 2003
- Visual Understanding in Education Institute: Visual Thinking Strategies, 1999

## **PROFESSIONAL AFFILIATIONS**

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- Museum Education Roundtable, Past President
- American Alliance of Museums
- American Association of State and Local History
- Visitor Studies Association
- Small Museums Association

## **VOLUNTEER ACTIVITIES**

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- *Journal of Museum Education*, Editorial Review Panel Member (2011 – present)
- Planning Committee, Bmore Historic Unconference (2012 – present)
- Conference session reviewer, Visitor Studies Association (2015 – present)
- Reviewer and peer coach, Baltimore National Heritage Area Grants program (2017-2018)

- Board of Directors Museum Education Roundtable (2010 – 2016) President (2013 – 2015)
- Article Peer Reviewer, *Journal of Folklore and Education* (2016)
- Museum Education Roundtable representative, Education Committee of the American Alliance of Museums (2011 – 2013)
- Family Festival Advisory Committee, The Walters Art Museum (2012 –2013)
- Board of Managers Cultural Connections (1999-2004)

## **EDUCATION**

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Master of Science in Education, Museum Education Program, 1997  
Bank Street College of Education, New York, NY  
New York State Teaching Certification

Bachelor of Arts in History and English Literature, with Distinction, 1995  
Swarthmore College, Swarthmore, PA  
Phi Beta Kappa; Paul Beik Prize for best History thesis